# foundation FOCUS

news from your friends at the Methodist Healthcare Foundation

spring 2022

# **NEW LIFE TO FAMILIES**

Installation at The Pavilion at Methodist Germantown Hospital Celebrates New Life, Exceptional Care, and Gratitude

The Pavilion at Methodist Germantown Hospital provides quality clinical care and safety to expecting and new moms and their babies.

In 2010, Methodist opened the state-of-the-art Pavilion on the Methodist Germantown Hospital campus to provide a comfortable, beautiful, and safe space for women and babies. Since then, the Pavilion has offered comprehensive

labor and delivery, postpartum, and newborn care to thousands of families across the Mid-South.

Inspired by the unique and incredibly meaningful role that the Pavilion staff plays each day in the lives of families, as well as the ongoing and growing need for financial support to maintain and enhance the care facilities,

technology, resources, and programs offered there, Methodist Healthcare Foundation created the new giving program *Circles of Joy*.

The campaign features

a beautiful, artistic installation that will offer grateful patients, family members, organizational

partners and companies, an opportunity to support the future of The

Pavilion at Methodist Germantown Hospital.

Donors to the Circles of Joy campaign can give in celebration of a birth, to honor or memorialize loved ones, and/or to express

appreciation for their caregivers.

Each gift will help ensure that quality labor and delivery, postpartum, and newborn care remain accessible in the Mid-South community and will help further investments in technology and equipment; research; support and training

for caregivers; improved patient and family experiences; and community education.

The artistic installation features translucent, multicolor circles of various sizes that donors can select and personalize based on their giving amount. In addition to a large display within the Lobby of the Pavilion, a second installation will be placed directly outside of the NICU.

Installation of the Circles of Joy walls began in January, and several donors have already made gifts in celebration of their loved ones and the unique care their families received at the Pavilion.

David and Rita Hankins donated in support of the NICU at the Pavilion in honor of their granddaughter, Vivian Hankins. David shared, "In 2016, when Vivian was born, she spent 65 days at the NICU at Methodist Germantown. Through her care, we have seen first-hand the quality of care and dedication provided by

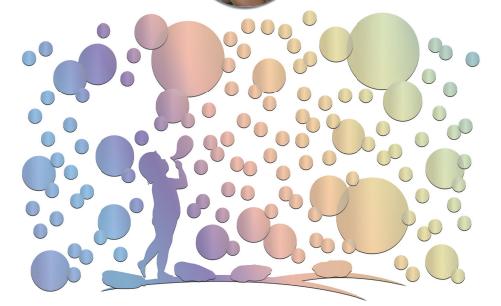
we want to help ensure that these facilities are here to help other families and also to provide resources to keep advancing patient care."

Methodist. Through our gift,

Inspired by their experiences with three grandchildren born at Methodist, Sara and Kevin Adams also chose to

contribute, sharing, "After our first precious grandbaby girl was born one month early in 2018, we were really nervous and didn't know what to expect. The Methodist staff was amazing and so professional, thorough and patient with the baby, her parents, and even her worried grandparents! When granddaughter number two arrived in 2019, we were so comfortable coming up to the NICU to see her. Our third granddaughter arrived during COVID. So, we were not able to visit, but we were so confident in the care we knew she was receiving. We were no longer the worried grandparents! We are thrilled to express our gratitude for the fabulous Methodist NICU staff and support the care for future families who may need NICU services".

For more information on Circles of Joy, visit www.methodisthealth.org/ CirclesOfJoy or contact Joey Maurizi at Joey.Maurizi@mlh.org



# A MESSAGE FROM OUR PRESIDENT

Dear Friends,

was a landmark year for Methodist Healthcare and our Foundation. In what was a record-setting year in

many ways, our donors so generously gave over \$6,000,000 to support our patients, families, caregivers, and the communities we serve. We were proud and fortunate to be able to raise incredible support through signature fundraising events as well. With the help of former first children Jenna Bush Hager and Barbara Pierce Bush, our Methodist Healthcare Luncheon was a tremendous success raising funds for our faithbased, healing mission. Additionally, our Mental Health Breakfast featuring Elizabeth Smart, Night Life for Hospice with Runaway June, and the Methodist Golf Classic all uplifted our



fundraising efforts and awareness to support our mission to care for all. Thanks to the generous support of donors and partners like you, we've been able to launch exciting new programs and continue our constant efforts to elevate the care we provide to our community. Programs like our Community Collective for Reading Literacy and Food Pharmacy address social determinants of health in our community, while projects like the Circles of Joy installation at Methodist Germantown Hospital and the upcoming, fully-funded Garden Pavilion at Methodist University Hospital allow us to support the growth of our system and provide new resources for future patients and their families.

Please know that your donations and advocacy make a tremendous difference in the health and well-being of our patients and our community. Whether care is needed for cancer, cardiovascular disease, sickle cell, hospice, transplant, mental health, or other health challenges - your gifts to Methodist Healthcare enable us to provide compassionate, excellent care to everyone, regardless of circumstances.

I hope you will enjoy the great content of this newsletter. These are stories of transformational philanthropy, inspiring and generous donor partners, and community outreach. I can think of no better representation of the work we do at Methodist Healthcare and the worthiness of our cause.

On behalf of our team at the Methodist Healthcare Foundation and our Foundation Board, thank you for your advocacy, involvement, and philanthropy!



Zach Pretzer President, Methodist Healthcare Foundation

# Methodist Healthcare Foundation 2022 Board Members

Wilson Moore (Chair), Michael Drake (Vice Chair), Roshun Austin (Secretary), Sally Aldrich (Treasurer), Zach Pretzer (President), Rev. Dr. Albert Mosley (MLH Senior Leader Representative), Dana Armstrong, Wes Barnett, Dr. Schorr Behnke, Casey Condra, Karen Garner, Jane George, David Hankins, Yvonne Madlock, Rev. Dr. Shane Stanford | MLH Ex-Officio Members: Chuck Lane, Monica Wharton

If you would like to update your contact preferences with Methodist Healthcare Foundation, please contact 901.478.0704 or mhfoundation@mlh.org.

# **WOMEN'S AUXILIARY** SPREADS HOLIDAY **CHEER TO FRONTLINE HEROES**

he Methodist Women's Auxiliary prepared 650 Holiday goodie bags filled with treats and notes of encouragement for members of the Respiratory Therapy and Environmental Services departments at Methodist University Hospital.

While the Auxiliary members were unable to volunteer in the hospitals in 2021 due to visitor limitations, the volunteer group instead spent their time



Auxiliary members distributed gifts of appreciation to Respiratory Therapists at Methodist University Hospital

and treasure to create the bags as small tokens of appreciation for the critical work these departments continue to provide during the COVID-19 pandemic.

"The Auxiliary is so happy to assist however we can, and we want to make sure that all departments working to support the system during the pandemic feel recognized and appreciated," shared Jane Crabtree, President of the Methodist Women's Auxiliary.

"We were as happy to sponsor a room at the Methodist Hospice Residence as we are to provide crayons and books to patient care waiting rooms. This is a great responsibility that we take very seriously. We are honored to have been in existence for 87 years and hope to continue this service far into the future."

Founded just 15 years after Methodist Healthcare, the Auxiliary provides financial and volunteer support to help meet the needs of patients, families, caregivers, and Physicians at Methodist's Hospitals and care facilities. Since its founding, the organization has raised and donated well over \$2 Million to support Methodist Healthcare.

# YOUR STORIES ARE OUR STORIES: THE MOORE FAMILY'S GIFT OF STOCK WILL HELP REMOVE BARRIERS TO BREAST HEALTH

ilson Moore's commitment to the healing mission of Methodist Le Bonheur Healthcare shows in so many ways.

In addition to his service as a member of the Methodist Healthcare Foundation Board of Directors as the current Chair, he also gives generously.

Most recently,

Wilson and his family conveyed their commitment through a meaningful contribution to the Foundation in support of a cause that caught his attention: Navigating Underserved Women to Breast Health, a program operated by the Methodist Healthcare Cancer Institute.

In addition to offering



The Moore Family

comprehensive, patientfocused cancer treatment to patients and families in Memphis and the Mid-South. Methodist's Cancer Institute strives to address each patient's unique and holistic needs, which includes operationalizing programs in the community to address social barriers patients may face.

"When I learned about the program and

the growing need for funding, I felt personally called to support this incredible work. I felt the best way to do this was by making a gift of appreciated stock – a donation approach many don't realize is an option."

A gift of appreciated stock is a meaningful way to provide significant



**Methodist Mobile Mammography Bus** provides free breast health services to those in need.

support to Methodist Healthcare that can also enable donors to avoid associated capital gains taxes. Donations of stock made to the Methodist Healthcare Foundation are professionally managed and promptly converted to the cash value.

By opening his portfolio and donating appreciated stock, Wilson's gift will enable 80 women in our community to access life-saving preventive breast health screenings.

To learn more about the Breast Cancer Fund, Gifts of Stock, or other planned gift opportunities, please contact Joey Maurizi at 901.478.0974 or Joey.Maurizi@mlh.org

# MLH PARTNERS TO PROVIDE LITERACY TUTORING TO STUDENTS IN SHELBY COUNTY

ethodist Le Bonheur Healthcare was awarded a Connected Literacy grant from the Tennessee Department of Education to expand the system's Community Collective for Reading Literacy tutoring program to serve students across Shelby County.

In partnership with the educational technology company, BookNook, and Shelby County Schools, the program is offering free literacy tutoring to students in 1st, 2nd, and 3rd grade across Shelby County. Students who enroll will receive 30-minute virtual tutoring sessions led by trained tutors, up to three times per week over a 12-week period.

"The primary goal of this partnership is to close student reading gaps and accelerate grades one through three who are most impacted by the ongoing COVID-19 pandemic," said Dr. Albert Mosley, Senior Vice President and Chief Mission

"Methodist is extremely committed to combatting the reading gap in our community as we know that 3rd grade literacy serves as a social determinant

Integration Officer for MLH.

of health literacy, health outcomes and well-being."

The program began in spring 2019 with a pilot funded by Urban Child Institute to serve students within after-school and summer programs. That summer, 95% of the students maintained (60%) or increased (35%) their grade level equivalency, which is evidence of the positive impact of the program during a time that is traditionally linked to learning losses.

Since 2019, with funding from partners including: State of Tennessee Department of Health and the Department of Education, Urban Child Institute. International Paper Foundation, Pyramid Peak Foundation, Winn and Judy Stephenson, and the Khandekar Family Foundation, Methodist and BookNook have successfully expanded this resource to serve over 3,000 students through over 110 school, congregation, and community sites.

In advance of the March 8th deadline, families are encouraged to enroll their students in this effective.



In July, to celebrate the start of the school year and to promote the Community **Collaborative for Reading Literacy** program, Methodist Healthcare Foundation partners including: Cigna, Staples, and Orion Federal Credit Union, donated funding and supplies to provide free backpacks stocked with school supplies to 1,000 Shelby County students at a drive-through event.

fun, and free literacy program. To learn more and to enroll your Shelby County student, visit www. booknooklearning.com/connectedliteracy-tutoring or email Emily. Tipton@mlh.org.

## Make your wishes known and make a difference at the same time

Including us in your will and making a bequest is one of the simplest ways to remember what you care about most-while keeping your assets available to you throughout your lifetime. An unrestricted direct bequest-included in your will or living trust—of a certain sum of money, a percentage of your estate, or a particular asset preserves your wishes forever and strengthens our tomorrow.

We are available to provide you with more information on gifts that fit your financial and philanthropic goals.

Please contact:

Joey Maurizi **Planned Giving Specialist Methodist Healthcare Foundation** 

Email: Joey.Maurizi@mlh.org Phone: 901-478-0694



# **Foundation**

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#### PARTNER WITH METHODIST

## Ways to support the health of our community with the Methodist Healthcare Foundation:



#### Join Us!

2022 will feature several exciting Methodist Healthcare Foundation events that you can be a part of, including the **Mental Health** Breakfast on May 3rd featuring "Ray Ray" McElrathbev (above) and the **Methodist** Healthcare Golf Classic on *July 25th*. To learn more and to reserve your table or seats, visit www.methodisthealth.org /events.

#### **Show Your MLH Pride!**

If you drive a vehicle registered in Tennessee, the **MLH** commemorative specialty license plate is a special way to support our mission while showing your MLH pride. \$35 from the specialty license plate fee will directly benefit the Methodist Healthcare Foundation's Fund for the **Underserved** to help remove barriers to care for patients. Learn more at www.methodisthealth.org/licenseplate.





#### **Help Thank our Caregivers!**

COVID-19 has presented endless challenges for our community and especially our frontline caregivers. Donations to the COVID-19 Relief Fund will help provide gifts and activities to show appreciation to our dedicated, deserving caregivers. To donate, visit www. methodisthealth.org/COVIDRELIEF.

#### Support While You Shop!

amazonsmile As you shop at **Kroger** and on **amazon**, remember that you can also be supporting the mission of Methodist Healthcare! Simply link your Kroger Shopper's Card to Methodist Healthcare Foundation as the organization you would like to support and visit www.smile.amazon.com to link your account to Methodist Healthcare-Memphis.

