

Community Benefit Report

At Methodist Healthcare, we take our mission seriously and are committed to giving back to the community in a meaningful way. We continued to be the largest provider of TennCare services in the state, and our facilities serve all areas of the city and county. As a faith-based institution, access is important to us.

Methodist Le Bonheur Healthcare's charity and community contribution for fiscal year ending December 31, 2007, calculated using gross patient charges less actual reimbursement, was \$1.3 billion. Using this methodology, the community contributions for Medicare patients were \$724 million and Medicaid, TennCare and Self Pay patients combined were \$610 million.

Methodist Le Bonheur Healthcare's charity and community contribution for fiscal year ending December 31, 2007, calculated by using actual reimbursement less the cost associated with treating the patients, was \$93.4 million. Using this methodology, the losses incurred for Medicare patients were \$31.0 million and Medicaid, TennCare and Self Pay patients combined were \$62.4 million.

Community Benefit Reports are available in the third quarter following the end of the fiscal year.

Methodist Le Bonheur Healthcare Foundation Funding

The Methodist Healthcare Foundation raises money to support the hospital system's mission and strategic initiatives, thereby supporting better care for our patients and our community. The Foundation often underwrites vital equipment purchases, educational programs and research initiatives. Philanthropy is key for community-based Methodist Healthcare, and the foundation is truly "the spirit of Methodist Healthcare." In 2007, the Methodist Foundation distributed **\$3.9 million**.

In order to strengthen clinical initiatives throughout the Methodist Healthcare System, the Methodist Healthcare Foundation awards grants for programs and research projects that fit the mission and goals of Methodist Healthcare. The grants provide support for work conducted in areas of most interest, specifically: neuroscience, transplant, cancer, patient safety, quality of care and nursing excellence and education.

Some of the grants approved in 2007:

- **Subarachnoid hemorrhage: An evaluation of risk factors for vasospasm**

An award in the amount of \$16,000 was made for this project. This project is aimed to investigate the incidence of vasospasm in subarachnoid

hemorrhage patients and to determine if there are factors that increase the risk of vasospasm.

- **Fondaparinux in patients with acute HIT**

An award has been made in the amount of \$6,000 for this project. This project is aimed to determine platelet response in patients with Heparin induced thrombocytopenia (HIT) who are treated with fondaparinux and to determine the incidence complications.

- **Creating a patient- and family-centered healthcare plan at Methodist University Hospital**

This project builds upon previous work funded by Methodist University Hospital to understand the communication process of the healthcare team, patients and their families. The aim of this study is develop a testable communication plan. Study partner is the communication department at the University of Memphis.

- **Evaluation of prescribing practices of alternative antifungal therapy
Amanda Gillion, Pharm.D.**

This project is aimed to describe the initial antifungal treatment of yeast in the blood and determine if the chosen treatment was appropriate and adequate.

The Methodist Foundation awards college scholarships to children and dependents of associates who plan to pursue a career in a health-related field of study. In 2007, the Methodist Foundation presented **\$20,000** in scholarships.

The Methodist Foundation has established the Humanitarian Fund which helps associates in times of an emergency. In 2007, over **\$412,000** was raised during the Associate Annual Fund Campaign. The majority of those funds assisted associates in times of fire, crime or serious illness of a family member.

The Le Bonheur Foundation distributed **\$8.8 million** which helped purchase a brain-mapping machine called MEG (magnetoencephalography). MEG can map the brain by function which helps neurosurgeons preserve functions such as speech and movement during brain surgery. Funds were also used for various renovations and for purchasing Giraffe beds, the most advanced beds for caring for critically-ill babies.

The Le Bonheur Foundation helps families in need by providing funds to:

- Cynthia Milk Fund
- Early Years Institute, a community collaborative in Memphis working to improve the health and welfare for children in Shelby County from prenatal to age five. The institute identifies and builds initiatives to support systems essential to enable children to be competently nurtured physically, emotionally and cognitively.

The Le Bonheur Foundation also funded a number of research projects:

- Morgan Research – to work towards finding a cure for primary sclerosing cholangitis (PSC), a disease in which the bile ducts inside and outside the liver become inflamed and scarred. As the scarring increases, the ducts become blocked. Eventually, PSC can cause liver failure.
- Fellow at Mayo – to study primary sclerosing cholangitis
- Creation of a primary sclerosing cholangitis registry to track patients
- Shainberg Neuroscience Endowment funded the study The Treatment of Pediatric Epilepsy in Europe

Medical Education and Research

Methodist Le Bonheur Healthcare helped to train and teach more than 225 residents and medical students in 2007 in the areas of pediatrics, internal medicine, surgery, surgical subspecialties, radiology, nuclear medicine, ultrasound, pharmacy and other graduate medical education programs. The cost for these programs for Methodist was **\$29.35 million**. These funds support the School of Radiological and Imaging Sciences which teaches radiology, nuclear medicine and ultrasound.

In addition to medical training, Methodist also provides support training for our chaplains and training for community clergy and laity to develop their communication skills during their hospital visits.

Methodist Le Bonheur Healthcare is dedicated to advancing health care in the Memphis community. Methodist recognizes the importance of nurses and the nursing shortage the health care industry faces and therefore is committed to providing funds to educate and retain nurses by supporting various medical schools and programs.

- **\$500,000** to the Loewenberg School of Nursing at the University of Memphis
- **\$50,000** to Southwest Tennessee Community College
- **\$3,000** to the University of Tennessee's Harwell Wilson Surgical Center's educational support fund

Methodist Le Bonheur Healthcare is committed to creating an educated workforce that will elevate our community to make it more attractive to businesses who are interested in starting up or looking to relocate. In 2007, Methodist contributed **\$20,000** to Memphis Catholic High School's Education that Works program. This program provides a work/study program for high school students. By providing job opportunities for students in our hospital system, we hope to encourage students to continue their education and show them the many opportunities that a career in health care industry can offer.

Methodist provided **\$100,000** to the Memphis Bioworks Foundation to support the growth of the bioworks industry in our community by helping to expand the infrastructure, educational opportunities and entrepreneurial support.

The Methodist Healthcare Institutional Review Board (MHIRB) provides oversight for all research that involves human subjects at any of our facilities and functions to assure the protection of the subjects' rights and welfare. The MHIRB oversees approximately 70 new research studies yearly with approximately 125 open studies during the year at a cost to the institution of approximately **\$200,000**.

Church Health Center

As an early supporter of the Church Health Center, Methodist Healthcare strongly believes in its mission to serve the working poor. From its beginnings as a project of St. John's United Methodist Church and of Dr. Scott Morris to the comprehensive community resource it is today, the Church Health Center provides affordable health care, dentistry, optometry, pastoral counseling, and health education to those who need these services in Memphis. Methodist Healthcare is proud to support this worthy endeavor. Methodist helps support the Church Health Center by providing patient care free of charge.

Methodist donated **\$130,000** to Christ Community Health Services to help cover the cost of healthcare services to the TennCare participants.

Methodist also gave **\$2,500** to the University of Tennessee's Christian Medical and Dental Association, an organization that supports the health needs of the poor.

Le Bonheur Community Outreach

Le Bonheur Children's Medical Center's Community Outreach Division works to extend the work of the hospital beyond its walls. Through a variety of programs, we make a difference in the everyday lives of children in communities throughout the region. While these programs are largely funded by grants, Methodist spends several million dollars a year in in-kind donations to support these programs.

The Center for Children & Parents (CCP) is dedicated to providing services to children and families who are at risk for physical, psychological or developmental problems resulting from child abuse, neglect and other family crisis situations. The vision for the CCP is for every child in West Tennessee to grow up in a loving, nurturing home that is able to meet his or her physical, developmental, emotional and educational needs. In 2007 over 2,300 families and children were served.

The Community HIV Network is a partnership of clients and organizations providing comprehensive, family-centered care, medical care and support services to HIV- positive women, infants, children, youth, and their affected family members through Ryan White CARE Act funding. In 2007 the Network cared for

more than 1,600 people living with HIV/AIDS and their families and provided more than 6,300 individual services. Network outreach to communities at high risk for HIV/AIDS included prevention education and HIV screening to more than 4,592 high-risk individuals. Network programs and collaborative efforts lead to early detection and the improvement in the quality of life for people living with HIV/AIDS.

The Coordinated School Health (CSH) Department partners with schools to teach good health habits to staff, children and teens based on the school-health model advocated by the Centers for Disease Control and Prevention. To help get healthy, staff and faculty participated in *Fit for Life*, a walking program that helped them lose a combined total of 2,076 pounds. Another walking program, *Destination Destin* was also offered where faculty and staff walked over 3,800 miles, while over 77,500 teens and children were provided screening services, health programs, counseling and education. We employ 50 nurses that work within 203 schools within Memphis and Tipton County serving over 136,500 students.

Le Bonheur Early Intervention and Development (LEAD) works with children from birth to age 3 who are developmentally delayed or have a diagnosed condition that affects their health and development. In 2007 over 550 children were provided with speech, physical and occupational therapy services. Some of these children also receive educational services. LEAD is a licensed three-star childcare center that offers stimulating developmental classrooms with age appropriate curriculum for children age 6 weeks to 5 years that provided care for over 120 children in 2007.

Safe Kids Mid-South, headquartered at Le Bonheur Children's Medical Center, is part of a global campaign effort dedicated to the prevention of unintentional injuries to children ages 14 and under. The Safe Kids Mid-South mission is to reduce the number of deaths and disabilities due to preventable injuries affecting children in the Mid-South through injury research, education, public service and public policy.

During 2007:

- 1,000 Child Safety Seat Check Ups were performed
- 10,850 people participated in Safety workshops including Risk Watch Safety, Safe Kids Gear Up, Safety Fun Fests and Walk This Way activities

Le Bonheur's on the Move and Mission Good Health is a medical mobile unit that supports the efforts of local primary-care physicians. The medical unit identifies children's healthcare needs, offers preventive health education and links children to appropriate medical services. Mission Good Health is a mobile medical education unit providing children an interactive, high-tech experience by uncovering clues to a healthy lifestyle. In 2007, Le Bonheur on the Move and Mission Good Health served over 2,227 people through health fairs and educational events.

The *Delta Rural Health Initiative*, headquartered at Le Bonheur is a collaborative effort of multiple healthcare and social service organizations located in seven counties in rural west Tennessee. In 2007 over 15,700 individuals participated in screenings, activities and education.

Memphis H.O.P.E. Program

MLH has committed funding, training/education and ongoing staff support for the revitalization of Dixie Homes, a public housing community located in the Memphis Medical Center area (near the corner of Poplar Avenue and Dunlap). Starting with a \$20 million HOPE VI grant from the federal government (HUD), many public and private sector partners are joining forces and resources to plan and implement a program that aims to move residents from poverty and public assistance to economic self-sufficiency and a better quality of life for them and their families.

The resident support and assistance portion of the endeavor is called the Memphis H.O.P.E. (Health, Opportunity, Pride, Empowerment) Program. MLH became involved with H.O.P.E. in 2007 and has committed the following to the five-year rollout plan:

- \$3 million to fund the Memphis H.O.P.E. program (total fundraising goal is minimum of \$6.8 million)
- Jobs / skill training and placement of interested Dixie Homes residents; commitment of 100 – 150 jobs over next five years
- Leadership and governance as members of the Community Task Force

Health and Welfare Ministries

The Health and Welfare Ministries Division is responsible for the continuum of pastoral services which include those offered inside the walls of our hospitals as well as through partnerships with congregations and community partners. Health and welfare ministries hosts several programs aimed at clergy, physicians and laypersons.

Some of these programs and speaking engagements include:

- Leading Causes of Life Clergy/Spouse Retreats
- Health and Spirituality at St. Luke's United Methodist Church
- Advance Care Planning workshop for District clergy
- Faith and Health Conference at Hope and Healing
- Health and Social Justice course at Emory University

The division works closely with the United Methodist Global Board of Global Ministries by coordinating several of its national networks of health ministries and cooperates in international ministries in Africa and Russia.

Some of our support came through donations for medical initiatives around the world to help those in need.

- In-kind donations at a value of \$15,000 in medical supplies to CrossLink International, an organization that provides medicines and supplies for medical mission teams, humanitarian aid organizations, free clinics.
- \$10,000 to the Russian Initiative (Children’s Hospital)

Community Clinic and Community Support including:

Community Health Screenings and Education

- 20,141 people screened at 390 health screening events
- 74 special health and educational programs reaching 26,779 people
- 216 childbirth classes reaching 3,077 people

Methodist Le Bonheur Healthcare participated in over 36 health fairs reaching more than 7,000 people.

Methodist donated supplies and personnel for a variety of projects including cardioscans and mammograms for various charity organizations, medical supplies to overseas mission trips, furniture to a local child care agency, and supplies and prescriptions to the Church Health Center.

Methodist Le Bonheur Associates donated items for care packages sent to U.S. troops in Iraq, food for the United Methodist Neighborhood Centers as well as food for the Memphis Food Bank and Memphis Union Mission, and items to the National Alliance on Mental Illness. Associates also donated items for needy hospice patients at Christmas, toys for the Fraternal Order of Police Christmas Toy Drive, books for the Memphis Business Academy, gave blood for LifeBlood, volunteered with the Memphis Literacy Council, and helped tutor students through the Memphis City Adopt-a-School program.

Other projects Methodist has helped with include:

- \$27,000 sponsorship for the Beloved Community, an event aimed at honoring Dr. Martin Luther King, Jr.’s legacy.
- \$10,000 sponsorship for the African Religious Health Assets Program
- \$10,000 American Cancer Society’s Hope Lodge

Methodist Supports Community Events

Methodist Associates are strong supporters of numerous community events and causes including:

United Way	\$502,000
American Heart Association	\$ 20,738
Salvation Army Angel Tree	\$7,000

Corporate Contributions

Methodist Healthcare gives generously to causes related to health and diversity, including:

Methodist Healthcare Corporate Contributions (Includes Memphis Shelby Crime Commission, Memphis Theological Seminary, Memphis Urban League, and Partners in Public Education)	\$1,209,010
American Cancer Society	\$19,000
American Heart Association	\$25,000
American Liver Foundation	\$2,500
Arthritis Foundation	\$2,500
Black Business Association	\$1,000
Christ Community Health Services	\$130,000
Christian Medical & Dental Association	\$2,500
Church Health Center	\$5,000
Good Samaritan Clinic	\$12,500
Diversity Memphis	\$500
Education that Works	\$20,000
Facing History and Ourselves	\$6,000
Harwell Wilson Surgical Society	\$3,000
Leadership Academy	\$13,500
Leadership Memphis	\$13,200
Leukemia & Lymphoma Society	\$1,500
March of Dimes	\$16,000
Memphis Bioworks Foundation	\$100,000
Memphis Branch NAACP	\$8,500
Memphis Medical Society	\$2,500
Memphis Regional Chamber	\$18,800
Mid-South Minority Business Council	\$27,500
National Civil Rights Museum	\$10,000
National Kidney Foundation	\$1,500
National Multiple Sclerosis Society	\$1,000
Tennessee Medical Foundation	\$5,000
UMCDR Hospitals Revitalization	\$5,000
University of Memphis-Nursing Grant	\$500,000
West Tennessee Health Diversity	\$1,200
Women's Foundation	\$1,500

Supplier Diversity

Methodist Healthcare has a strong commitment to diversity among its workforce and its suppliers. Since 2002, we have increased our spending with minority and women owned businesses from \$4.4 million to over \$20 million. Methodist has been recognized over the last few years for setting the standard for successful

partnering by the Mid-South Minority Business Council (MMBC), the Black Business Association (BBA), the Small Business Administration, the Memphis Business Development Corporation and Premier, our national group purchasing organization.

In-kind Goods and Services

Methodist Associates donated thousands of hours to many community groups by serving on numerous boards and committees, including:

Habitat for Humanity	March of Dimes
United Way	American Red Cross
Whitehaven Economic Dev. Corp.	American Heart Assoc.
Lifeblood	Germantown Chamber of Commerce
Emergency Nurses Assoc.	Crockett County Health Council
American Stroke Assoc.	Leukemia and Lymphoma Society
West TN Regional Health Council	Alzheimer's Assoc.
Memphis Business Academy	Tennessee Health Assoc.
Raleigh Community Council	Haywood County Health Council
Head Start	Junior League
TN Sleep Society	Tipton County Health Council
Safe Kids	TN Public Health Assoc.
Henderson County Health Council	Memphis City Schools
Rotary Club	Mid-South Regional Task Force/Stroke
TN Medical Laboratory	TN Organization of Nurse Executives
Memphis Oral School for the Deaf	Memphis Tomorrow
National Civil Rights Museum	Memphis Bioworks Foundation
University of Memphis Board of Visitors	Hospital Wing
Child Health Corporation of America	Women's Foundation
Leadership Memphis	TN Pharmacists Assoc.
TN Child Passenger Safety Board	Hardin Co. Community Health Council
Fayette County Health Council	Hardeman County Health Council
Rural Health Assoc. of TN	American School Health Assoc.
TN Comprehensive Cancer Coalition	Alzheimer's Assoc.
State of TN Asthma Task Force	TN Action for Healthy Kids
Leadership Germantown	Decatur Dyer County Health Council
Healthy Memphis Common Table	Imagine Memphis
Mid-South Comfort Care Coalition	Community Health Ministry
Memphis Urban League	General Board of Global Ministries
TN Health Services and Development Agency	