



LOMA LINDA UNIVERSITY

HEALTH SYSTEM

Community Health Development

Imagine...

Strategic Investment of Community Health Dollars

Dora Barilla, DrPH, MPH, CHES

Motto: To Make Man Whole

Mission: To continue the teaching and healing ministry of Jesus Christ

Vision: Transforming lives *through education, healthcare, and research*

**World
Class
Distinction**

**Quality &
Service
Excellence**

**Teamwork
&
Synergy**

Partnerships

**Leadership
&
Stewardship**

Shared Values: Compassion, integrity, excellence.....



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Institutional Commitment to Prevention and Wellness

- 100 Year History of Prevention and Wellness
- Adventist Health Study
- Only Blue Zone in North America





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National Prevention Strategy



Adventist Health Study

- Nutrition
- Active Living
- Rest
- Tobacco Free Living
- Social Support System



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Community Health Needs Assessment

Listening to the Community

- Morbidity and Mortality Data
- Hospitalization and Emergency Department Utilization
- Social Determinants of Health
- Health Indicator Data
 - Substance Abuse
 - Injury and Violence
 - Environment
 - Nutrition and Weight Status
 - Physical Activity



Community Health Needs Assessment

Listening to the Community

- Collaboration survey within our health system
- Physician Survey
- Community Agencies
- Key informant interviews
- Focus groups



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Key Partnerships

- San Bernardino County
Community Benefits
Collaborative
- San Bernardino County
Department of Public Health
Vital Signs Project



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New Paradigm for Hospitals in Population Health Improvement

Current Reality

Disease Treatment

Hospital and Physician
Centered

Hospital & Physicians
Dispensers of
Information

Return on Investment

Charity Care/Under-
reimbursed Medicaid
and Medicare

Vision

Prevention

Community Centered

Open Access to
Information

Return on Life

Community Health
Development

Shifting Trapped Equity

2010 Medical Care Services
\$ 97,210,299



2010 Community Health Development
\$ 2,534,926

2011 Community Health Development
\$ 5,500,000

2012 Community Health Development
\$ 7,000,000



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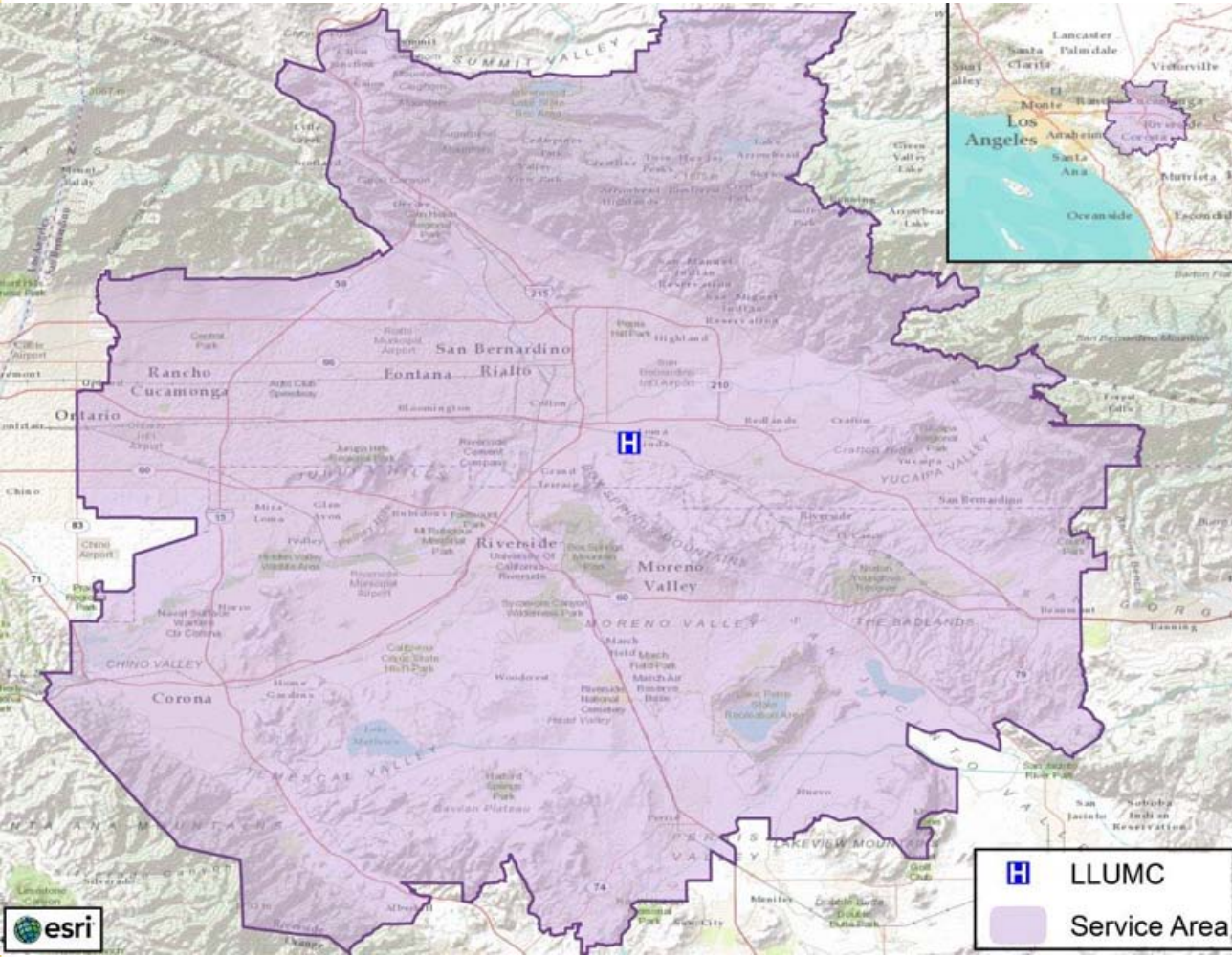
Community Health Development



GIS and Evaluation

2010 Demographics

- 2,242,595 Population
- 643,783 Households
- 504,126 Families
- 30.8 Median Age
- 1.34% Annual Population Growth
- \$55,422 Median Household Income
- 56% 9-34 Years of Age
- 36% 35-64
- 8% 65+

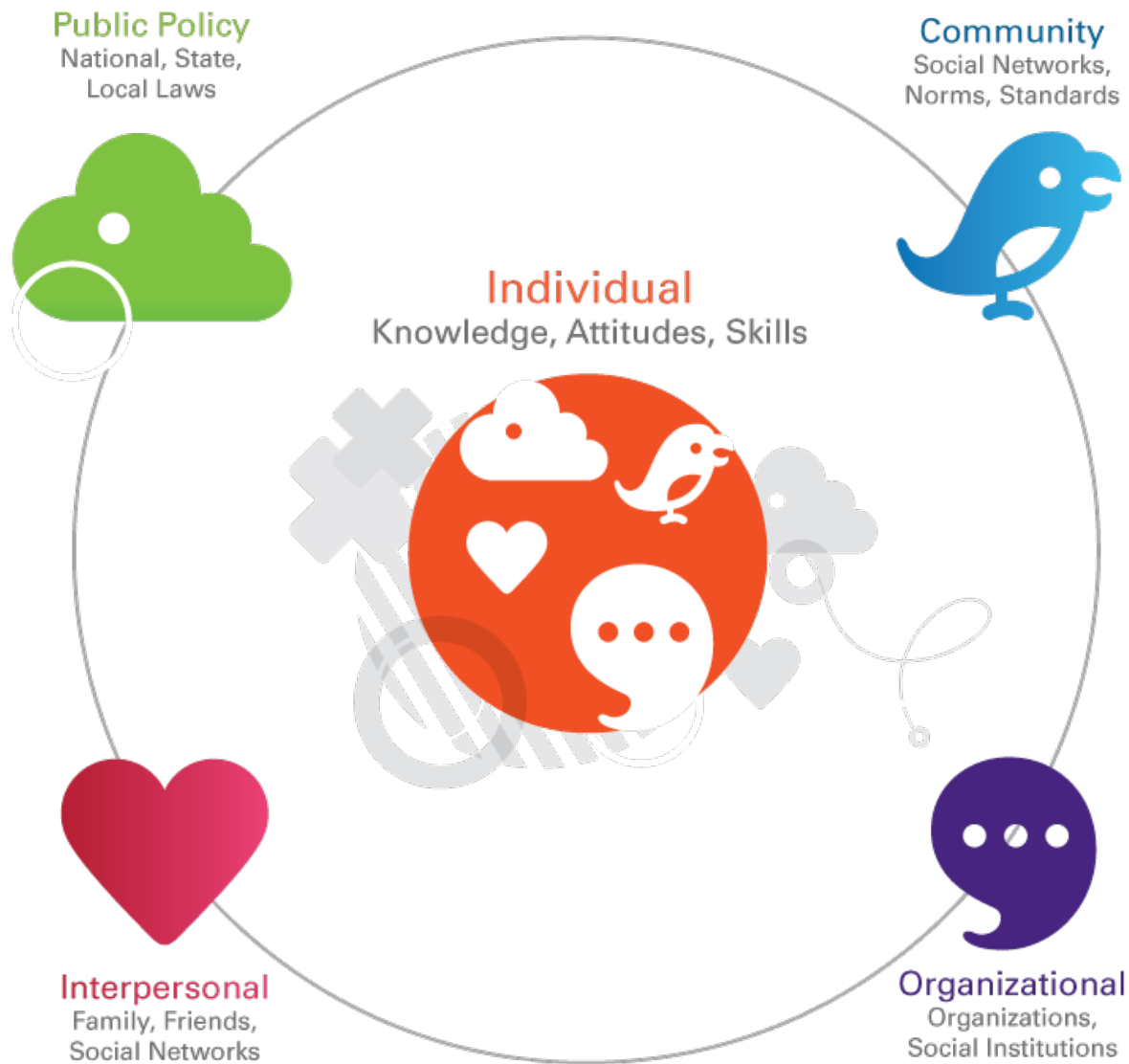




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FAITH & HEALTH INITIATIVE





HEALTHY COMMUNITIES INITIATIVE





Imagine...
strong,
healthy
hearts.

HEART HEALTH

A young girl with brown hair is smiling broadly while underwater. Her face is covered in bubbles, and she appears to be enjoying the water. The background shows the blue and green tones of the water and some reflections on the surface.

Imagine...
investing
in the
future now.

**CHILDREN'S HEALTH
AND RESILIENCY**

Imagine...

removing the
stigma from
mental illness.



MENTAL HEALTH





Imagine...



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